

AI Usage Policy

Last updated: [1.5.2025] for Ruby McGuire Coaching www.ruby2shoesdesign.com

T/A Ruby2shoesdesign.com (Formerly Rock Your Fabulous Biz)

1. Introduction

This AI Usage Policy outlines how artificial intelligence (AI) technologies are used on this website. We are committed to being transparent about our use of AI and ensuring that it aligns with applicable UK laws, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. How We Use AI

We use AI tools to assist with:

- Creating marketing content, including blog posts, newsletters, and social media copy.
- Generating and improving website content, such as landing page text and service descriptions.

The AI technologies we use include services provided by OpenAI and Grammarly.

These tools are used solely by us, the website operators, to support content creation. They are not used to interact with users directly, and they do not process personal data submitted through the website.

3. No Personal Data Processing by AI

We do not use AI tools to process any personal data. Any information submitted by users via the contact form is handled securely and separately, in accordance with our Privacy Policy. AI systems do not access, store, or analyse this information.

4. Third-Party AI Services

We use the following third-party AI service providers:

- OpenAI: For content generation.
- Grammarly: For grammar checking, clarity, and tone adjustment.

We use these services responsibly and only in ways that comply with their terms of use and our data protection obligations. No user-submitted content or personal data is shared with these services.

5. Human Oversight

All AI-generated content is reviewed and edited by a human before being published or shared. We do not rely solely on AI outputs without human judgment.

6. Policy Updates

We may update this policy from time to time to reflect changes in our use of AI or in applicable laws. The latest version will always be available on this page.

7. Contact

If you have any questions about this AI Usage Policy, please contact us at: ruby@ruby2shoesdesign.com